

LUSH FRESH HANDMADE COSMETICS

VALENTINE'S DAY 2012

Do Knot Disturb!!

Get in the mood for love with LUSH's new creations especially for St Valentine's Day. Each uses the finest quality ingredients and essential oils, is lovingly made by hand and approved by the Vegetarian Society. This year sees the introduction of some brand new inventions - including a perfume created for a very special wedding. There's also the return of some favourite products, with a 2012 twist to help make bath-time a truly amorous experience!

NEW

25,43 perfume (£28.00 for 30ml bottle / £13.00 for 10ml atomiser) ... *the perfect scent for any romantic Valentine's Day weddings, the main notes are a lime tonka accord, with sweet warm hay notes and a fresh green citrus top.*



New from **Gorilla Perfume at Lush**, this perfume is part of a fragrance created by Mark Constantine OBE for his son Simon's wedding. The original wedding perfume was made up of two components – the bride and groom. When blended together they made up the final wedding perfume. The groom's part was lavender based, while **25,43** is the bride's half, with a lime and tonka accord that's both refreshing and comforting at the same time. There are also additional notes of litsea, lemongrass and lemon myrtle, a vanilla 'hug' and a ylang ylang 'kiss' to finish it off. You could say it's the better half.

The unusual name is a reference to the amount of time taken for Mark to create the original wedding perfume – 25 minutes and 43 seconds. Funnily enough, 7 is often referred to as a lucky number and frequently used in love spells and if you add up the first set of numbers and then the second set, they both equal 7 ... it's a cosmic sign of romance!



Chou Chou I Love You toothy tabs (£2.95) ... perfume your breath beautifully

with this romantic rose scented *Toothy Tab*. Get your mouth ready for some serious smooching this Valentine's Day with this new *Toothy Tab*, flavoured like roses. *Toothy Tabs* are solid tablets of toothpaste, designed to save on packaging and preservatives. To use you simply crush in your mouth and brush with a toothbrush like normal. The sodium bicarbonate and cream of tartar base will work to thoroughly clean and whiten your teeth, while the benzoin, lemon peel and rose petals flavouring will subtly perfume your breath.



A Million Kisses lip tint (£4.95) ... the perfect accompaniment to the *Chou Chou I*

Love You toothy tab, this lip tint is rosy red and scented with the same rose fragrance. Lips will be left soft, supple, tinted a romantic hue and delicately scented of roses ... all ready to give your beau a million kisses, or to receive them! *A Million Kisses* can also be used as a cream blusher, to accentuate the cheekbones and give that coy, flushed glow.



Love Potion massage bar (£5.95) ... cast a spell over someone this Valentine's Day

with a sensual massage using this solid bar that's full of carefully chosen ingredients to bring love into your life. Shaped like a bottle of love potion, warm between your hands and rub onto the skin; the shea butter and cocoa butter base will smooth easily on and help the hands glide over the body. It's fragranced with the popular *Love* perfume, an infusion of apple blossom, orange root, lemongrass, cinnamon and a hint of carnation. This blend is reminiscent of forbidden fruit and sweet, flirty notes to remind you of everything nice about the exhilaration of romance.



Sweetheart soap (£3.00 for 100g) ... shaped like a giant love heart, say it with soap

this Valentine's Day and buy a chunk for your sweetheart. Or buy the whole soap so they really get the message! Scented with an assortment of seductive, exquisite essential oils to help set the mood, there's jasmine, sandalwood and ylang ylang – all reputed aphrodisiacs. There's also a touch of benzoin and bergamot to help lift the spirits and rejuvenate the



skin. Vanilla absolute adds a little sweetness. Perfect for washing away any inhibitions and expressing how you really feel.

LUSH FAVOURITES

The Leap Frog bath ballistic (£2.75) ... back again this year, but with a name in homage to the fact that 2012 is a leap year, when ladies can take the initiative on the extra day in February and ask their beau to marry them! In the spirit of the occasion, a limited number of this amorous amphibian have been made with a special message inside to help pop that all-important-question. So give him a quick peck on his bright red lips, pop him in the bathtub and watch him fizz away, perhaps revealing a proposal to your beau in the bath! Made with the sultry scent of jasmine, sandalwood, ylang ylang, rose and neroli, so even if yours doesn't contain the secret message you'll still have a super sexy bath time experience.



Magic Mushroom bubble bar (£2.45) ... a fun-guy to share Valentine's Day with, this charming toadstool is a frothy strawberries and vanilla scented wonder for your bath. The fragrance is a blend of Lush's best-selling *Vanillary* and the popular strawberry-sundae *Yummy Yummy Yummy*. Crumble under running water for masses of skin softening strawberry and vanilla scented bubbles.



NEW GIFTS

Love Bug Knot Wrap (£2.95) ... catch the love bug this Valentine's Day with this cute little Knot Wrap scarf. Perfect for wrapping around our best-selling *Sex Bomb bath ballistic* (£2.99) to make the adorable little character.



Do Knot Disturb (£16.95) ... this gift contains everything you would need for a romantic weekend away together, all wrapped up in a pretty Knot Wrap scarf and fastened with a 'Do Knot Disturb' sign for your door! Unwrap the gift, hang the sign on your door and share a bath with the lavender laden *French Kiss bubble bar*, for masses of skin softening, soothing bubbles. Then brush your teeth with a *Dirty toothy tab*, a sodium bicarbonate and cream of tartar tablet flavoured with spearmint and neroli to leave your mouth minty fresh. There's also a piece of the jasmine scented *Lust soap* to share in the tub and a *Soft Couer massage bar*, for a chocolately, messy, delicious massage.



Although this gift is launching for Valentine's Day it joins our year round gifts afterwards, as let's face it; sexy and romantic breaks away are for life, 'knot' just for Valentine's.

PS I Love You (£16.95) ... a gorgeous box full of romantic treats to show someone how much you love them. Inspired by the bygone act of writing love letters, the box is emblazoned with amorous messages, perfect to use as a memory box after you've enjoyed the goodies inside. Contents include the honey laden *It's Raining Men* shower gel and the chocolate centred *Soft Coeur* massage bar, it's like a box of chocolates only better!



Contents: Silky Underwear dusting powder, Sweetheart soap (100g mini heart shape), It's Raining Men shower gel (100g), Soft Coeur massage bar.

Lots of Love mini hatbox (£24.50) ... give lots of love to someone this Valentine's Day with this limited edition hat box. Containing some special Valentine's products, along with a few all year round romantic offerings, all wrapped up in a beautiful mini hatbox adorned with hand painted pretty pink flowers.

Contents: Sex Bomb bath ballistic, Leap Frog bath ballistic, Magic Mushroom bubble bar, Sweetheart soap (100g mini heart shape), Ro's Argan Body Conditioner (45g), Sweet Lips lip scrub.



AND FOR THE BOYS

Dirty gift (£14.25) ... this set contains four parts of the **Gorilla Perfume at Lush's Dirty range** – each product has its own scent and when they are all worn together, as part of a complete grooming routine, the combined fragrances make up the full Dirty fragrance. Inside this gift you'll find the soothing lavender, shea butter and honey *shaving cream*; the *hair styling cream* made from Japan wax for a firm hold, cocoa butter and illipe butter to add shine and sandalwood and pine oil for a delicate scent; the *Dirty Spring Wash shower gel* with spearmint and menthol to refresh; and a pack of our revolutionary *toothy tabs*, solid tablets of toothpaste to save on packaging and preservatives.



Cosmetic Lad (£16.95) ... the perfect gift for lads who want a simple, fuss-free grooming regime. Contains five essential items for showering, shaving and moisturising, including: a trial size of the *Cosmetic Lad moisturiser* to soothe razor rash with aloe vera, antioxidant wheatgrass, soothing chamomile and skin repairing marigold essential oil and a *Squeaky Green* shampoo bar that's packed with rosemary to help to alleviate dandruff and peppermint to help stimulate the hair follicles



Contents: *The Olive Branch* shower gel (100g), *Prince* shaving cream (60g), *Squeaky Green* shampoo bar, *Bohemian* soap (100g), *Cosmetic Lad* trial size facial moisturiser (10g).

To pick up these and many more ethical, cruelty free cosmetics visit Lush shops nationwide. For shop details and mail order, please call 01202 668 545, or order on-line at www.lush.co.uk

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